

INVESTOR PRESENTATION

VFB Happening

March 24, 2018



for a healthier future

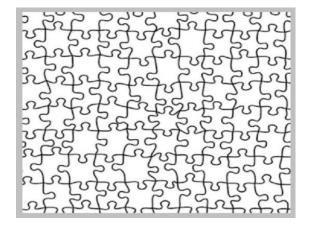
Our vision is "to make lives healthier by helping people enjoy fruit and vegetables at any moment, easy, fast and pleasurable, whilst fostering nature".



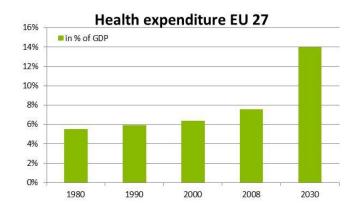
for a healthier future

Greenyard in a nutshell – Market trends...

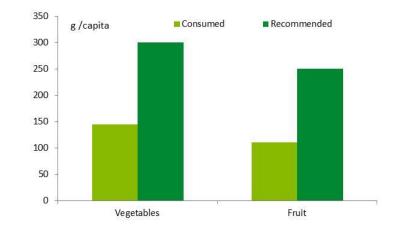
Scattered European F&V market of ~€ 100bn



Cost of healthcare soars



Consumption remains too low per capita (in g/cap)



Families are no longer used to take time to cook





Greenyard in a nutshell – ... and how to respond to these trends

New consumption moments & concepts









Convenience, also in Fresh!





Create different distribution platforms





Create convenience in all segments – '5-S' model

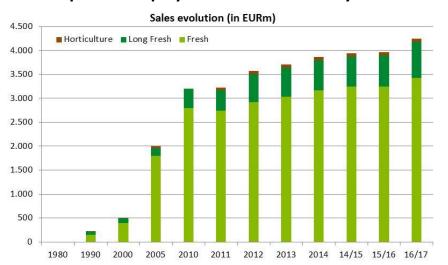






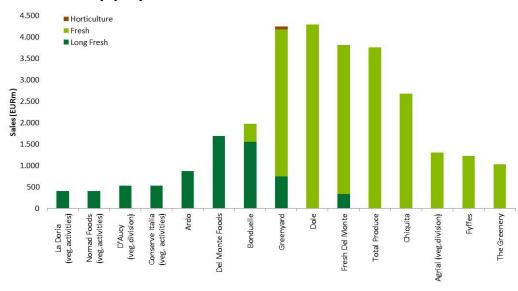


Greenyard in a nutshell – What do we do?



Experienced player in the F&V industry since '80ies

Top player in the F&V market - Sales € 4.25bn



Global player active in >30 countries, > 9,000 employees



Servicing most of top-30 European retailers





Greenyard in a nutshell – 4 divisions, 3 segments

FRESH

- # 1 in Europe, # 3 Globally in Fresh F&V
- Sourcing & sales of fresh F&V
- Serving 25 out of top 30 European retailers
- Trading ~ 2 m tons of F&V
- >5,500 employees
- 32 ripening, packing & service centers
- Active in > 20 countries
- Sales in > 40 countries

HORTICULTURE

- # 3 in Europe
- Production & sales of growing media
- >800 employees
- 13 production sites
- Production in Belgium and CEE
- Production of > 3m m3
- Sales in >60 countries





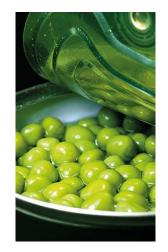
FROZEN (LONG FRESH)

- # 2 in Europe
- Production & sales of Frozen F&V
- Serving 23 out of top 30 European retailers (LF)
- Production of ~ 450,000 tons
- >1,600 employees
- 11 production sites
- Active in 7 countries
- Sales in >80 countries



PREPARED (LONG FRESH)

- # 4 in Europe (# 1 in preserved mushrooms globally)
- Production & sales of Prepared F&V
- Serving 23 out of top 30 European retailers (LF)
- Production volume ~ 320,000 THL
- >900 employees
- 3 production sites in BE & NL
- Sales in >70 countries





Greenyard – Vertically integrated business model

PRODUCT & SERVICE OFFERING THROUGH A FULL CONTROL OF THE SUPPLY CHAIN

Sourcing	Inbound logistics	Processing	Storage / Value-Adding Services	Outbound logistics	Customers
 Long term relationships with suppliers Imports from sister Export companies as well as from other import companies Sources from Europe and southern hemisphere 	 Products transferred to distribution centres by external parties 	 Fresh cut (pre-cut salads, pre-cut vegetables,) 	 Ripening, palletising, packaging & repackaging, labelling, sorting 32 owned service centres for warehousing 	 Direct store delivery or to client distribution centres through own fleet, supplemented by strategic transport partners GREENYARD * 	 Customers include retailers & growers 19 out of the top 20 retailers in Europe Full traceability over the value chain
 Contract growing Accurate cultivation & harvest planning Continuous grower assistance to farmers by GYF agronomists Sourcing in Benelux, France, UK, Germany, Poland & Hungary 	 External parties 	 Transformation close to cultivation areas in own factories entrance control, cleaning, free-zing /sterilisation, pasteurisation 	 Finished products are stored blank and in bulk in the warehouses Storage up to 1 year after transformation (delivery on order) Packaging and labelling on customer order 	 Transportation of finished products is outsourced to external international transport companies 	 Order follow-up – delivery check
 Sourcing from own supply of peat land in Poland and the Baltics 	 Products transferred by boat 	Own factories in Belgium		 Own outbound logistics supplemented by strategic transport partners 	

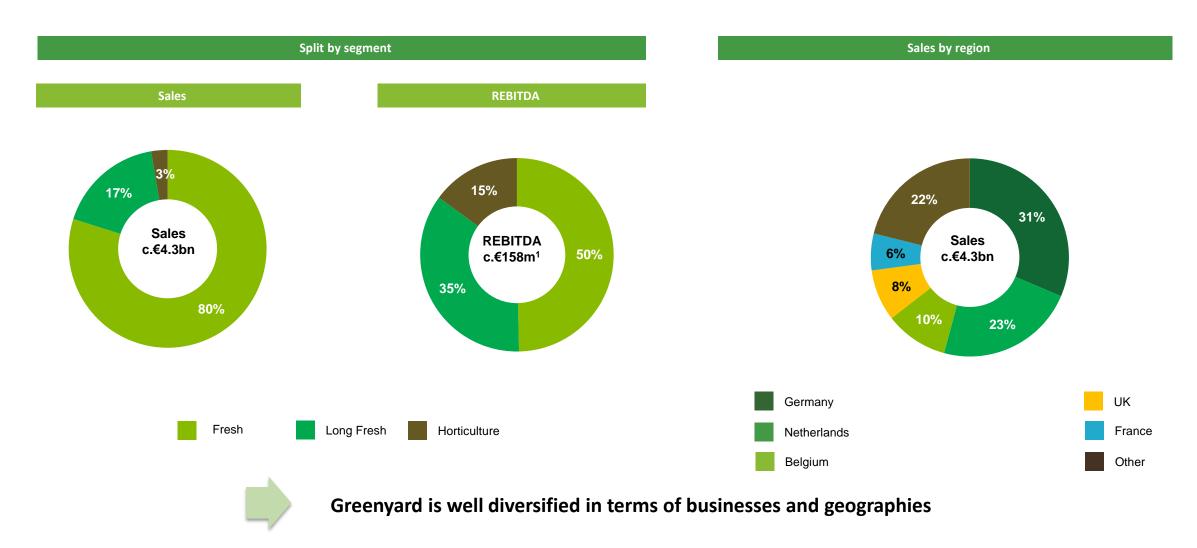


Horticulture

Fresh

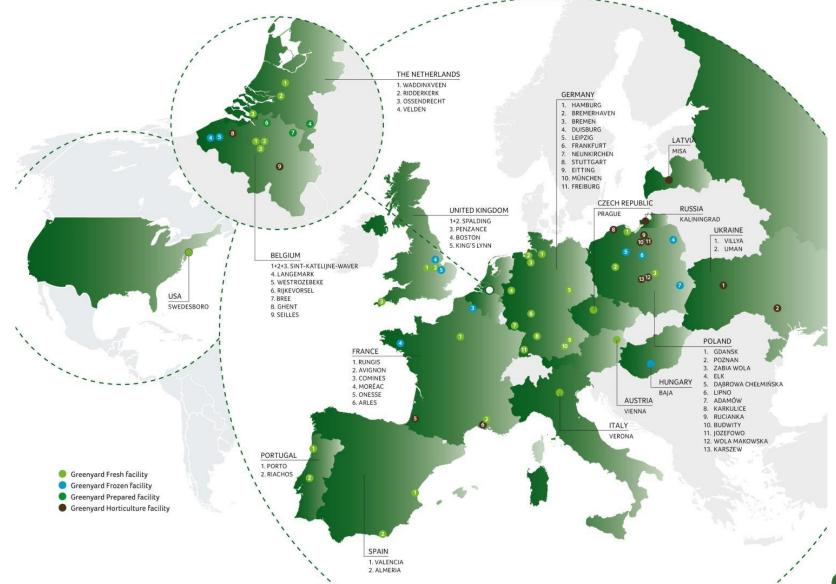
Long Fresh

Greenyard in a nutshell – Broad European exposure across different businesses





Greenyard in a nutshell – Facilities across Europe & US



GREENYARD 🥪

Balance sheet - Shareholdership - Family firm with a long term strategy (GREEN BB)

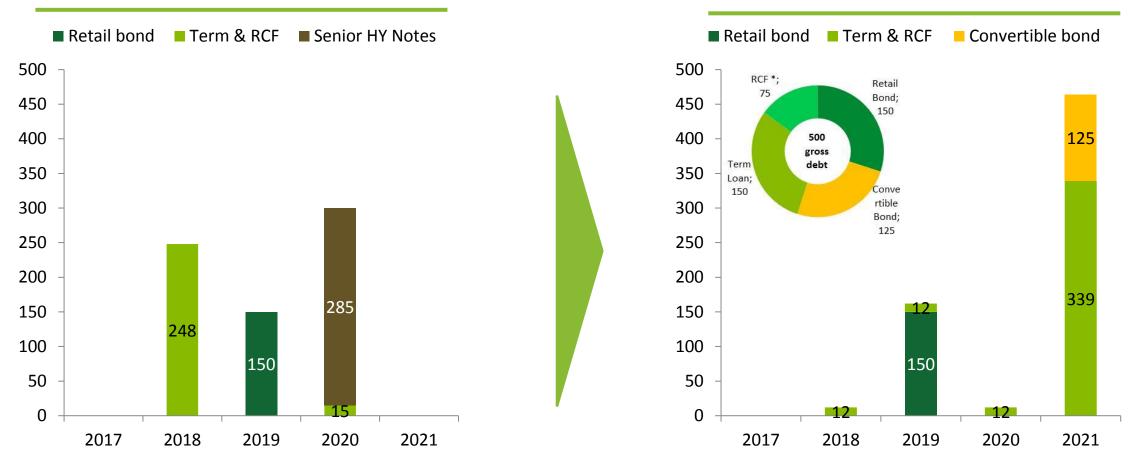
Free float	33.3%
Deprez Family	49.3%
Sujajo Inv.	8.2%
Kabouter AM	5.2%
Own shares	3.9%
TOTAL	100.0%

FAMILY CONTROLLED

- The Deprez Family controls >49% of the shares
- Current free float ~33%
- Own shares 3.94% Buyback program finalised August 31



Balance sheet – Debt profile – Improved maturity, conditions & costs!



New amortization schedule (€m)

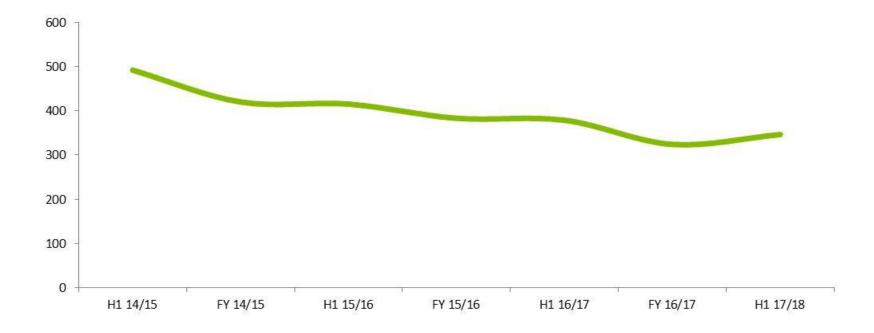
• Average maturity increased to 4.4 years

Former debt structure amortization schedule (€m)

- Average interest rate drops from 6.3% to 3.5% (or a drop of 2.8%) or an annual cost reduction > € 15m
- * RCF Assumption of € 75m take-up (vs. € 225m availability)



Balance sheet – Net debt – Decline driven by REBITDA, working capital & factoring



- Net debt decreased by € 32.5m YoY to € 346.5m
- Combined with a stable LTM REBITDA, leverage dropped to 2.4x, a significant drop vs. the 2.7x reported in H1 16/17
- The YoY drop is a strong performance in view of the strong investments, share buyback and start of dividend payment



Targets since the merger

OUR WAY TO PROFITABLE GROWTH IN THE FUTURE

Parties merged	Greenyard Foods ('Long Fresh'), Univeg ('Fresh') and Peatinvest ('Horticulture') mid 2015				
Rationale	Creation of the largest player in F&V offering fresh, prepared & horticulture to (mostly) retailers				
Segmental priorities	 Fresh – further strengthen integration and sourcing Long Fresh – mitigate price pressure, turnaround France & integrate Lutèce Horticulture – continue growth by innovation, ongoing cost control & integrate Mykogen 				
SALES EBITDA FINANCIAL COST TAX CASH FLOW	 Cross selling, Innovation & Category management is expected to lead to <u>above market</u> sales growth EBITDA margins anticipated to <u>gradually increase</u> from these top line synergies (more value added sales) Refinancing: € 12m savings with € 18m one-off cost → <u>Outcome: > € 15m with same one-off!</u> Tax structure: underlying, effective tax rate to evolve gradually towards the low 30s in the coming years Cost synergies: work on both OPEX & CAPEX (current framework: transport/packaging/) 				
MANAGEMENT OUTLOOK	Greenyard is well positioned to deliver profitable growth and to unlock the synergy potential going forward of the business combination				



SYNERGIES

Recent newsflow – Management changes & Q3 trading update

- Announcement of new CEO and nomination of COO 29/01/2018
 - Hein Deprez (formerly: Executive Chairman) to become CEO in order to bring Greenyard to the next level after the initial integration phase has been completed
 - Carl Peeters (formerly: CFO) to become COO and will focus on the day-to-day management, hereby executing Greenyard's strategy
 - Strengthening of the management team at the business segment level with separate MD's for Fresh (2), Long Fresh and Horticulture

• Q3 Trading update – 22/02/2018

- Sales stable at € 996m (-0.1%) with LFL growth of -0.4% (improvement vs. -2.0% in H1)
 - Fresh sales are -0.7% LFL (vs. -2.2% in H1)
 - Long Fresh sales +0.1% LFL (vs. slight decline in H1)
 - Horticulture +42% (+9.9% LFL; +31% Mykogen acquisition impact)





STRATEGY



for a healthier future

Fruit & vegetables consumption supported by fundamental societal trends...



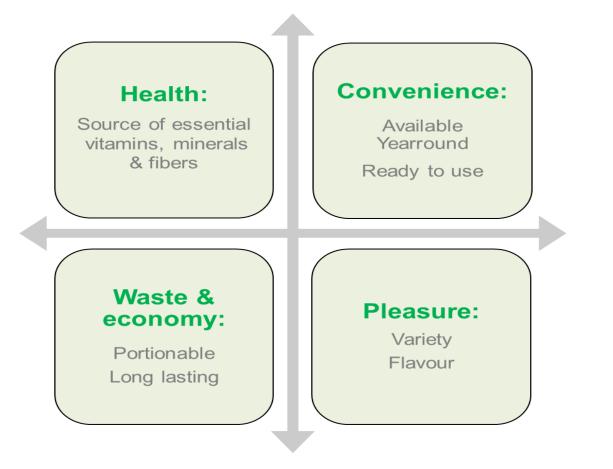
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Total Category Thinking





Consumer-centric approach







In search for Health

Salt reduction



Meat alternatives (under development)



- Key priority in both frozen and prepared
- Use of mushroom concentrate => umami taste
 - Salt reduction and/or
 - Flavour enhancement



In search for Convenience – Ready-to-use products (Prepared, Fresh – ripening)











In search for Convenience - 5 S Innovation model (Frozen)



THAILÄNDISCH HÜHNERSUPPI

SMOOTHIES



SAUCES



STEAMERS



SMART MEALS





In search for Convenience

SPAGHETTI VEGETABLES: 'SO FRESH'





In search for Pleasure & Convenience

"SWEET EVE" STRAWBERRIES AND RASPBERRIES & NEW RECLOSABLE PACKAGING











In search for Pleasure – Fresh packs & mealboxes

What's for dinner?









In search for Pleasure - Local rich soil tomatoes



- Grow bag technology
- Guidance of growers
- Connection with grower





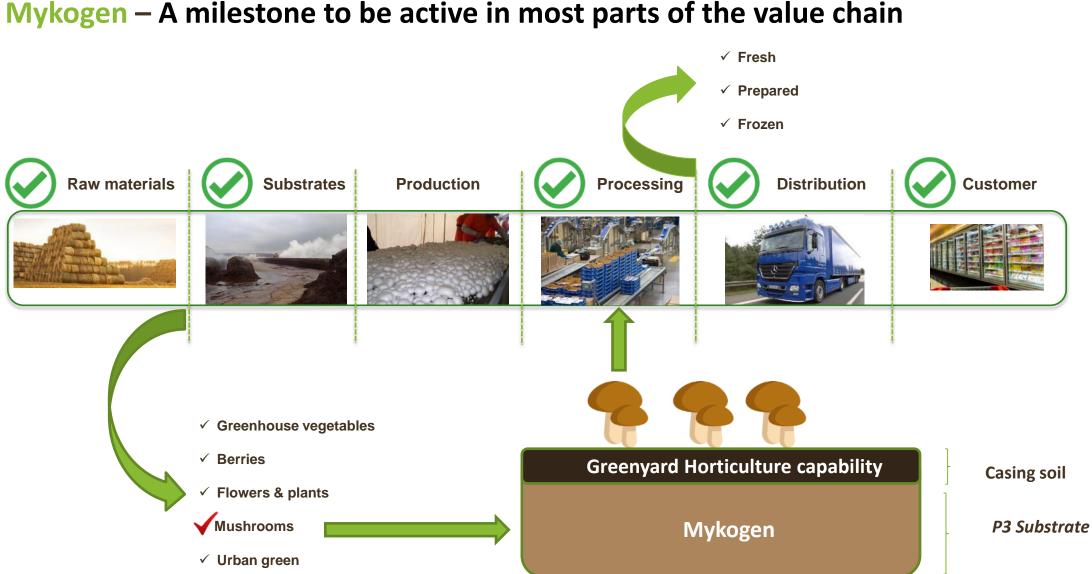
- Unique product
 - Quality
 - o Taste
- Dedicated supply
- Better positioning for retailer
- Visibility in store



- Connection with retailer
- Knowledge of market needs
- Marketing support

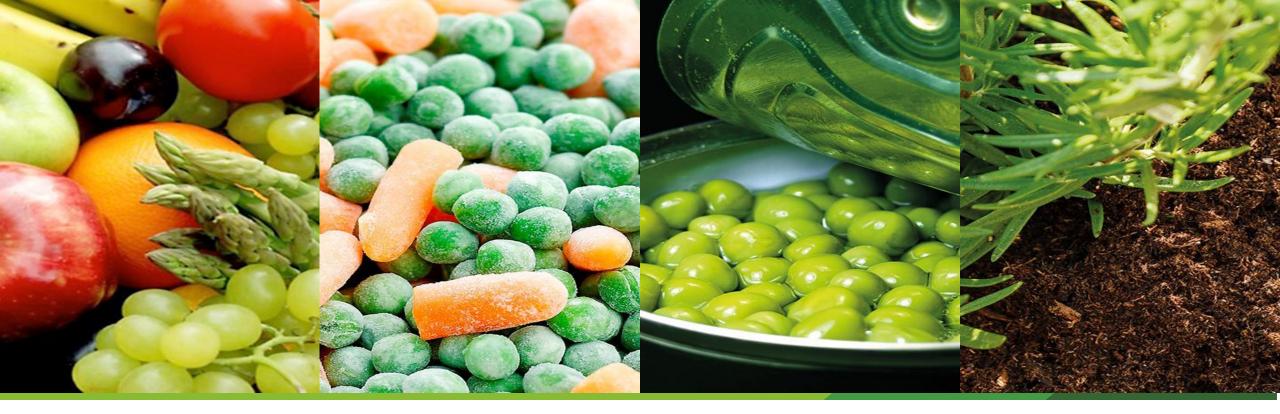






Mykogen – A milestone to be active in most parts of the value chain





Corporate calendar:

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- FY results June 5, 2018 (after market)
- Q1 trading update August 29, 2018 (after market)
- AGM September 21, 2018 2 PM CET

GREENYARD 🥪

Contact

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